



Indian Institute of Information Technology Pune

भारतीय सूचना प्रौद्योगिकी संस्थान पुणे

(An Institute of National Importance, established by MHRD, Govt. of India under PPP mode)
Near Bopdev Ghat, Kondhwa Annexe, Yewalewadi, Pune-411048

Date: 14th Sept 2021

Swachhta Pakhwada 2021: Innovative Practices on E-Waste Management

As per the OM No.11014/01/2021-EBSB dated 03.08.2021 received from EBSB Cell regarding observation of Swachhta Pakhwada 2021, to be observed during 1st -15th September, 2021. The letter mentioned a list of innovative ideas/practices to be carried out by the Institutions under Dept. of Higher Education, Ministry of Education during the Swachhta Pakhwada 2021.

The Swachhta Pakhwada launched by Government of India, is a fortnight-long program observed to ensure mass participation of citizens in Swachhta activities and to truly transform Swachh Bharat into a citizen's movement. The opening function of **Swachhta Pakhwada 2021 & Pledge Taking Ceremony** was scheduled on **1st Sept 2021 at 4:00 PM** through Google Meet. All faculty and staff members of IIIT Pune attended the pledge taking ceremony.

As directed by the Ministry of Education, IIIT Pune conducted a guest lecture to identify innovative practices related to swachhata during the **Swachhta Pakhwada 2021**. **Ms. Shipra Bhalla Chowdhary** delivered talk on E-waste Management on **14th Sept 2021 from 2:00 PM to 3:00 PM** via Google meet.

Swachhta Pakhawada 2021

GUEST LECTURE ON INNOVATION IDEAS FOR E-WASTE MANAGEMENT

RESOURCE PERSON



Ms. Shipra Bhalla Chowdhary,
Director - Govt Affairs, SAP
New Delhi, India

 **14th Sept 2:00-3:00 PM**
Online Mode via
Google Meet

 iiitpune  <https://www.iiitp.ac.in>  bhupendra@iiitp.ac.in

Here is the profile of the today's speaker:




Shipra Bhalla Chowdhary currently holding the position of Director, Govt affairs, SAP India. As Director-Government Affairs, she is responsible for driving the thought leadership and strategic engagements for SAP with the Government and other related stakeholders. Her domain of responsibilities covers engagements related to policies such as cloud, IoT, cyber security etc. and key programs including Digital India, Industry 4.0, Smart Cities, Start-Up India and Skill India. She is also responsible for strategic public sector business support. She comes with over **20 years** of diverse experience in stakeholder management, corporate affairs and enterprise sales. Before SAP, she worked with Intel Technologies, where she was handling strategic alliances and corporate affairs. Prior to Intel, she has worked with Sify, Avaya, SHEROES.in and Dell, in areas related to community development and social impact, building strategic relationships with Government, new business development, large account management and building partner ecosystem.

More than **130** participants including students, staff and faculty members attended the session.

A screenshot of a Google Meet session. The main window shows a presentation slide titled "E WASTE MANAGEMENT FOR A SUSTAINABLE WORLD" with a background image of a person holding a stick over a fire. The slide also identifies the speaker as Shipra Bhalla Chowdhary, Director-Government Affairs at SAP India. The right-hand side of the screen displays a grid of participant avatars, including Shipra Bhalla Chowdhary, Parvez MD, Siddhant Sonule, Shubham Mehra, Shashank Adsule, Alok Prakash, Harsh Naik, and a group of 84 others. The bottom of the screen shows the Windows taskbar with the time 2:07 PM and the date 14/09/2021.

REC Shipra Bhalla Chowdhary is presenting

What are the UN Sustainable Development Goals



The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

The 17 SDGs are integrated—they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability.

Countries have committed to prioritize progress for those who're furthest behind. The SDGs are designed to end poverty, hunger, AIDS, and discrimination against women and girls.

The creativity, knowhow, technology and financial resources from all of society is necessary to achieve the SDGs in every context.

vinodkumar.com is sharing your screen. Stop sharing Help

VINOD KUMAR UPPARA has left the meeting


2:11 PM | Innovative Ideas for E-Waste Management

108 participants



REC Shipra Bhalla Chowdhary is presenting

Hazardous Waste in Landfills



Every time we don't responsibly recycle, we are putting the environment and public health at risk.

vinodkumar.com is sharing your screen. Stop sharing Help

Source: WRI International for E-waste

SAP

2:18 PM | Innovative Ideas for E-Waste Management

128 participants